Dear Friends, Supporters, and Members of STM,

On behalf of the STM Governing Council and meeting Planning Committee, it is my pleasure to invite you to join us for our 35th Annual Meeting in Tucson, Arizona, USA, at the beautiful Westin La Paloma Resort, May 7-10, 2018. The 35th Annual Meeting features another outstanding line-up of the latest developments in biology, physics, engineering, and clinical applications of thermal medicine.

Each year, companies like yours form a partnership with STM through Exhibit Space purchases, Commercial Advertising, and your Annual Meeting sponsorship support dollars. We want to continue to deliver the highest quality meetings, and offer the most advanced educational and research sessions. Your company’s existing partnership with STM is appreciated, and needed, if we are going to continue to offer outstanding programs and professional scientific meetings.

For this year’s event, we will continue and maintain the improvements to our menu of Sponsor and Exhibitor opportunities using your past suggestions and requests. For Silver, Gold, Platinum, and Diamond level contributions you will have an opportunity to support a social event, during which your company’s contribution and advertising materials will be prominently displayed. We also will feature in our program an opportunity for all sponsors, at Bronze-level and above, to present during a special corporate sponsor Symposium.

Sincerely,

MICHAEL GRANER, PHD
Program Chair, President-Elect, Society for Thermal Medicine
University of Colorado Denver
School of Medicine
Department of Neurosurgery
Aurora, CO

Email: Michael.Graner@ucdenver.edu

ZELJKO VUJASKOVIC, MD, PHD
Corporate Relations & Fundraising Chair, 35th Annual Meeting
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ROBERT IVKOV, PHD
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Johns Hopkins University
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Baltimore, MD
Associate Editor, International Journal of Hyperthermia

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ABOUT OUR SOCIETY

The Society for Thermal Medicine’s mission is to significantly improve patient treatment outcomes by advancing the science, development and application of Thermal Therapy. thermaltherapy.org

This society strives to:
• Promote discovery in thermal biology, physics/engineering, and medicine.
• Sponsor high quality forums for education of medical professionals in the practice of thermal medicine, including hyperthermia, thermal and cryo-ablation.
• Advocate for increased patient access to appropriate, high quality thermal therapies.

From their historical roots to the present day, members of the Society for Thermal Medicine continue to push the boundaries and break barriers in basic, translational, and clinical research to improve therapy for patients with cancer and other debilitating and life-threatening diseases. New heating, cooling, and imaging platforms, and drug/radiation-enhancing nanoparticles, heat-driven vaccine development and gene-expression, as well as mild (fever-range) and high temperature, MR-guided therapies are rapidly evolving into new clinical trial opportunities.

DEMOGRAPHICS

International participants from our society, European Society for Hyperthermic Oncology (ESHO), and Asian Society for Hyperthermic Oncology (ASHO) include representation from the following countries:

Australia  Belgium  Brazil  Canada  Germany  Hungary  Japan  Korea  The Netherlands  Poland  Spain  Switzerland  United Kingdom  United States of America
CONFEREECE TOPICS

Stress Biology & Systems Biology
Clinical Hyperthermia Trials
Emerging Hyperthermia Approaches
Biology of Hyperthermia
Tumor Immunology
Thermal Ablation & Ablation Devices
HIFU & Therapeutic Ultrasound
Nanotechnology and Nanoparticles, Biology & Physics
Imaging Guidance & Systems Validation
HIPEC & Cryotherapy Devices
Clinical Systems
Novel Animal Models
Oncology of Many Tissues of Origin
Vendor Presentations

WHY EXHIBIT?

- Participants represent a wide range of disciplines associated with thermal medicine in the clinic and the lab, including physicians, biologists, immunologists, biochemists, physicists, engineers, and other scientists.
- Scientific presentations cover a diverse range of topics in thermal medicine, including low and high temperature treatment, anatomic, thermal, and functional imaging, and investigation of biology and immunology of thermal interventions and nanomedicine.
- High quality keynote and plenary lectures, and scientific presentations by leaders in the field and by outside experts.
- Special sessions are allocated specifically for vendor presentations during the meeting.
- Opportunities to meet and interact with the next generation of thermal medicine leaders, principal investigators/lab managers doing work in clinical applications, ablation, cell and molecular biology, immunology, radiation biology, nanotechnology.
- Opportunities to network with international research community to gain entry in untapped markets in the Americas, Europe, and Asia.

EXHIBIT SPACE

Each 10 ft. × 10 ft. space will be set with a 6 ft. × 30 in. table, clothed and skirted, and 2 chairs. Should you plan to bring a backdrop, the dimensions of your area are 10 ft. × 10 ft. Please ensure your display fits within that space.

Please contact the STM Business Manager, Christopher Lapine (clapine@allenpress.com) with any questions.
SET-UP AND TEAR DOWN

More information regarding set-up and tear down will be made available as the schedule becomes more concrete. Exhibitors may bring standard trade show displays and alter their space as desired. Each exhibitor must complete their own arrangements for set-up and removal of show materials from the hotel. If you require a slightly larger booth space, please contact the STM Business Manager, Christopher Lapine, clapine@allenpress.com.

STM prefers that no packing or dismantling take place until the exhibit area has officially closed. All space occupied by an exhibitor must be surrendered in the same condition as originally leased.

LODGING

A block of rooms has been reserved at the Westin La Paloma Resort for STM Meeting participants and exhibitors.

A group rate of $109 per night for a single or double room has been arranged (plus applicable taxes).

Note that this special rate will be honored by the hotel for all meeting registrants for the period May 3, 2018 – May 15, 2018.

Hotel reservation information will be posted on the STM Website, thermaltherapy.org.

IMPORTANT CONTACTS FOR EXHIBITORS

- STM Association Manager: Christopher Lapine, clapine@allenpress.com, 785-843-1234 ext. 210
SPONSORSHIP & EXHIBITOR OPPORTUNITIES

FRIENDS OF STM $1,500
• Exhibit table in Events Center
• Black & White Ad in Program Book (3.5 × 5 in.)
• Include an item as a registration bag stuffer
• Does not include Complimentary meeting registration

BRONZE SPONSOR $2,500
• Exhibit table in Events Center
• Black & White Ad in Program Book (7 × 5 in.)
• Company logo displayed on STM website. Logos will be displayed through December 31, 2018.
• Sponsor recognition in registration area
• Include an item as a registration bag stuffer
• Does not include Complimentary meeting registration

SILVER SPONSOR $3,500
• Exhibit table in Events Center
• Black & White Ad in Program Book (7 × 10 in.)
• Company logo displayed on the STM meeting website. Logos will be displayed through December 31, 2018.
• Sponsor recognition in registration area
• Acknowledgment at a scientific session of choice
• One Complimentary meeting registration which includes a 1-year membership to the Society for Thermal Medicine and a 1-year online subscription to the International Journal of Hyperthermia.
• Include an item as a registration bag stuffer
• Sponsorship of snack break with recognition at food stations (6 spots available).

GOLD SPONSOR $5,000
• Exhibit table in Events Center
• Color Ad in Program Book (1/4 page)
• Company logo displayed on the STM meeting website. Logos will be displayed through December 31, 2018
• Sponsor recognition in registration area
• Placard listing your company as sponsor of your chosen scientific session
• Two Complimentary meeting registrations which include a 1-year membership to the Society for Thermal Medicine and a 1-year online subscription to the International Journal of Hyperthermia.
• Include an item as a registration bag stuffer
• Sponsorship of pre-banquet reception (prior to the J. Eugene Robinson Award banquet)
SPONSORSHIP & EXHIBITOR OPPORTUNITIES

PLATINUM SPONSOR $7,500
• Exhibit table in Events Center
• Color Ad in Program Book (1/2 page)
• Company logo displayed on the STM meeting website. Logos will be displayed through December 31, 2018.
• Sponsor recognition in registration area
• Acknowledgment at a scientific session of choice
• Three Complimentary meeting registrations which include a 1-year membership to the Society for Thermal Medicine and a 1-year online subscription to the International Journal of Hyperthermia.
• Include an item as a registration bag stuffer
• Sponsorship of one breakfast or one lunch which includes focused recognition and 5 minutes of presentation time during the breakfast/lunch (5 spots available).

DIAMOND SPONSOR $15,000 OR MORE
• Exhibit table in Events Center
• Color Ad in Program Book (full page)
• Company logo displayed on the STM meeting website. Logos will be displayed through December 31, 2018.
• Sponsor recognition in registration area
• Acknowledgment at all scientific sessions
• Three Complimentary meeting registrations which include a 1-year membership to the Society for Thermal Medicine and a 1-year online subscription to the International Journal of Hyperthermia.
• Include an item as a registration bag stuffer
• Sponsorship of the J. Eugene Robinson Award banquet with dedicated recognition.

CAN’T JOIN US IN PERSON? WE HAVE AN UNMANNED BOOTH OPTION!

Sponsors who want a presence at the conference but don’t have anyone to man the booth have the opportunity to sponsor an unmanned booth. At the Bronze support level, the society will produce and post a 3 ft. × 5 ft. vinyl banner in the exhibit hall, and the company may provide a welcome bag insert so that every attendee takes home information about you. In addition to the banner and bag stuffer, your company logo will be displayed on the STM website through December 31, 2018.

Looking for other opportunities to put your company’s name and logo in front of conference attendees? We have listed some options here; if you have other ideas, contact the STM Business Office at stm@allenpress.com.

• Student Travel, Speaker and Poster Awards
• Wine at Poster Reception
• Entertainment at the Opening Reception
• Photo Booth at the Opening Reception
SPONSORSHIP AGREEMENTS AND ARTWORK DUE DATES

Your company logo for the 2018 STM meeting website is due as soon as you can send artwork and your sponsor/exhibitor agreement. These logos with links to a sponsor website (120 px high × 240 px wide) will be posted on the 2018 STM meeting website within 10 days of receipt and they will remain displayed through December 31, 2018. Email the sponsor agreement and artwork to clapine@allenpress.com.

Advertisements for the Official Program Book are due February 1, 2018. Artwork can be sent electronically via email to clapine@allenpress.com.

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<thead>
<tr>
<th>Ad Type</th>
<th>Size (width × height)</th>
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<tr>
<td>Full Page Advertisement</td>
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<td>Half Page Advertisement</td>
<td>7 inches × 5 inches high</td>
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<tr>
<td>Quarter Page Advertisement</td>
<td>3.5 inches × 5 inches high</td>
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Items to be stuffed in registration bags are due April 1, 2018. Contact Christopher Lapine for mailing address and additional information at clapine@allenpress.com.

If receiving complimentary registrations, registrant names are due March 1, 2018. Email the STM Business Office at stm@allenpress.com with the names of your company attendees.

If your company will be acknowledged at a scientific session, we will contact you once the program is created. At that point you may choose the session in which your company will be recognized.

PLEASE NOTE: Exhibitors are encouraged to submit scientific abstracts for oral or poster presentation, which will be evaluated for acceptance by the conference program committee along with all other abstracts received.
Company Name: __________________________________________________________________________________________
Pre-Event Contact Person: ___________________________________________________________________________________
E-Mail Address: __________________________________________________________________________________________
Mailing Address: __________________________________________________________________________________________
City: ___________________________ State/Province: ___________________ ZIP/Postal Code: ___________________________
Phone Number: ___________________________ Fax Number: ___________________________

SUPPORT PACKAGE OPTION: (check one)
- Diamond Sponsor $15,000
- Platinum Sponsor $7,500
- Gold Sponsor $5,000
- Silver Sponsor $3,500
- Bronze Sponsor $2,500
- Friends $1,500

Total Support Amount: $ ________________

NAME OF BOOTH PERSONNEL: ________________________________________________________________
EMAIL FOR BOOTH PERSONNEL: _____________________________________________________________
If booth personnel is unknown, we will follow-up in March 2018 for name and contact information.

PAYMENT INFORMATION:
Check (made payable in U.S. funds on a U.S. bank to: Society for Thermal Medicine)

For your protection we do not accept credit card information provided by email.

VISA    MasterCard    Discover Card
Credit Card Number: ___________________________ Exp. Date: ___________________________
Name on Card: ___________________________ Signature: ___________________________

- I hereby contract with the Society of Thermal Medicine (STM) to support the 2018 STM Annual Meeting as outlined above.
- I understand that our supporting funds are to arrive at STM headquarters no later than March 12, 2018.
- I agree to provide STM with an electronic copy of our corporate logo & authorize use of this logo as noted above for the listed purpose of sponsor identification.
- I understand that this contract may not be changed or canceled after the closing deadline of March 12, 2018.

PLEASE SEND AGREEMENT AND PAYMENT TO:
Society for Thermal Medicine
c/o Chris Lapine – STM Association Manager
810 East 10th Street Lawrence, KS 66044 U.S.A.

Please contact the STM business office at (785) 865-9404 with inquiries regarding payment.