



# SOCIETY FOR THERMAL MEDICINE

## *2022 Virtual Annual Meeting*

**“Spotlight on Temperature”**

May 1 – 4, 2022

### **Sponsorship Prospectus**

## **About our Society**

The [Society for Thermal Medicine's](#) mission is to significantly improve patient treatment outcomes by advancing the science, development, and application of Thermal Therapy.

### **Our Society strives to:**

- Encourage the advancement of thermal medicine in all areas of natural and medical sciences.
- Facilitate cooperative research among the disciplines of physics, engineering, biology, chemistry and medicine in the study of the properties and effects of thermal medicine.
- Promote dissemination of knowledge in these and related fields through publications, meetings and educational symposia.

From our historical roots to the present day, members of the Society for Thermal Medicine continue to push the boundaries and break barriers in basic, translational, and clinical research to improve therapy for patients with cancer and other debilitating and life-threatening diseases. New heating, cooling, and imaging platforms, and drug/radiation-enhancing nanoparticles, heat-driven vaccine development and gene-expression, as well as mild (fever-range) and high temperature (ablative), MR-guided therapies are rapidly evolving into new clinical trial opportunities.

## **STM 2022 Meeting Sponsorship Opportunities**

One of the best ways that STM members come together is by participating in our annual meeting. In 2022, this event will be virtual and take place May 1 - 4, 2022.

The meeting will be interactive in real-time so STM members can engage with the speakers and foster good dialogue. All presentations are recorded so Society members can enjoy this content. The meeting will be offered at a discounted rate for STM members, and available for a fee for non-members wishing to participate. STM is excited about this virtual event format that allows thermal medicine researchers from across the world to connect and actively participate!

## Keynote Speakers:



**Dr. Catherine Bollard, MBChB, MD, FRACP, FRCPA**, Bosworth Chair for Cancer Biology and Director of the Center for Cancer and Immunology Research at Children's National Hospital. Dr. Bollard is a world-renowned pediatric hematologist-oncologist with bench and translational research focuses on improving outcomes for patients after hematopoietic stem cell transplantation and on the development of novel cell therapies for cancer and virus-associated diseases.

**Title of talk:**

*Advancing Cell Therapies for Cancer*



**Dr. Alda Tam, MD, MBA, FRCPC, FSIR**, Professor in the Department of Interventional Radiology at the University of Texas MD Anderson Cancer Center. Dr. Tam is an inducted fellow of the Society of Interventional Radiology and maintains an active interventional radiology practice with involvement in both translational and clinical trials.

**Title of talk:**

*TBD*

## Some of the exciting topics for the 2022 event will include:

- 3 Keynote Speakers
- Ablation
- HIPEC
- Computational Modeling
- Immunology and thermal medicine
- Magnetic hyperthermia
- Nanoparticles
- Treatment planning
- Cryotherapies
- Clinical hyperthermia outcomes
- Thermal modalities for treating brain tumors
- Focused ultrasound
- Grant writing and job searches
- Scholar-In-Training Symposium for Young Investigators

## Sponsorship Levels and Benefits

Sponsorship Level	Supporting Level	Friends Level	Silver Level	Gold Level	Keynote Symposium Sponsorship	Platinum Level
Number Available	no limit	no limit	no limit	no limit	3	no limit
Amount	\$250	\$500	\$750	\$1,500	\$2,000	\$2,500
<b>Benefits</b>						
Branded Marketing at Keynote Session					X	
Exclusive mention in dedicated mailing to potential registrants						X
Downloadable PDF and link attendees can follow from event platform to message or video chat with registrants			X	X	X	X
Content played during sessions (pre-recorded video)		2 min - 1 out of 3 days	2 min – 2 out of 3 days	2 min – all 3 days (Last)	3 min - before Keynote Presentation	3 min, – all 3 days (First)
Ad or Profile with Hypertext Link in Conference program		1/6 page	1/6 page	1/2 page	1/2 page	1 full page
Complimentary Conference Registration		1	2	3	2	4
Logo in Conference Mailings/Newsletters/Social Media and shown in Conference Slide Deck	X	X	X	X	X	X
Logo on STM Website Conference Page	X	X	X	X	X	X
Conference Attendee List	X	X	X	X	X	X
Logo in Conference program	X	X	X	X	X	X
Dedicated "Sponsor Networking" break out room access			X	X	X	X

**Sponsorship opens on a first come, first served basis on December 1, 2021.** If interested, please contact [stm@allenpress.com](mailto:stm@allenpress.com).

Sincerely,

**Rohan Fernandes, PhD - STM Vice President**  
**2022 Meeting Program Chair**  
 George Washington Cancer Center  
 George Washington University

## STM Executive Meeting Planning Committee Members 2021-2022:



**Nicole Levi, PhD - STM President**  
Wake Forest School of Medicine

**Focus Area**

Photothermal Nanoparticles for Cancer and Infectious Disease



**Rohan Fernandes, PhD - STM Vice President**  
George Washington University Cancer Center

**Focus Area**

Immunoengineered Photothermal Nanoparticles, Cancer, Infectious Diseases



**Alireza Mohammadi, MD - STM Vice President-Elect**  
Cleveland Clinic

**Focus Area**

Laser interstitial thermal therapy



**Jennifer Yu, MD, PhD - STM Past President**  
Cleveland Clinic

**Focus Area**

Hyperthermia, Clinical and Biology



**Rajiv Chopra, PhD - STM Secretary/Treasurer**  
University of Texas Southwestern Medical Center

**Focus Area**

Image-guided thermal therapies



**Punit Prakash, PhD - STM Secretary/Treasurer Elect**  
Kansas State University

**Focus Area**

Thermal ablation; Computational modeling of energy-based interventions



**Michael Graner, PhD - 2019 STM President**  
University of Colorado, Anschutz Medical Campus

**Focus Area**

Heat shock proteins in immunology; Extracellular stress responses



**Robert Ivkov, PhD - 2018 STM President**  
Johns Hopkins University

**Focus Area**

Cancer nanomedicine, Magnetic nanoparticle hyperthermia

