



SOCIETY FOR THERMAL MEDICINE

2022 Virtual Annual Meeting

“Spotlight on Temperature”

May 1 – 4, 2022

Sponsorship Prospectus

About our Society

The [Society for Thermal Medicine's](#) mission is to significantly improve patient treatment outcomes by advancing the science, development, and application of Thermal Therapy.

Our Society strives to:

- Encourage the advancement of thermal medicine in all areas of natural and medical sciences.
- Facilitate cooperative research among the disciplines of physics, engineering, biology, chemistry and medicine in the study of the properties and effects of thermal medicine.
- Promote dissemination of knowledge in these and related fields through publications, meetings and educational symposia.

From our historical roots to the present day, members of the Society for Thermal Medicine continue to push the boundaries and break barriers in basic, translational, and clinical research to improve therapy for patients with cancer and other debilitating and life-threatening diseases. New heating, cooling, and imaging platforms, and drug/radiation-enhancing nanoparticles, heat-driven vaccine development and gene-expression, as well as mild (fever-range) and high temperature (ablative), MR-guided therapies are rapidly evolving into new clinical trial opportunities.

STM 2022 Meeting Sponsorship Opportunities

One of the best ways that STM members come together is by participating in our annual meeting. In 2022, this event will be virtual and take place May 1 - 4, 2022.

The meeting will be interactive in real-time so STM members can engage with the speakers and foster good dialogue. All presentations are recorded so Society members can enjoy this content. The meeting will be offered at a discounted rate for STM members, and available for a fee for non-members wishing to participate. STM is excited about this virtual event format that allows thermal medicine researchers from across the world to connect and actively participate!

Just Announced: Introductory Keynote Speaker for Monday, May 2, 2022!



Dr. Catherine Bollard, MBChB, MD, FRACP, FRCPA

Bosworth Chair for Cancer Biology

Director, Center for Cancer and Immunology Research

Professor of Pediatrics and of Microbiology, Immunology and Tropical Medicine

Director, Program for Cell Enhancement and Technologies for Immunotherapy

Children's National Health System

The George Washington University School of Medicine and Health Sciences

Washington, DC

Title of talk:

Advancing Cell Therapies for Cancer

Dr. Bollard received her medical degree at the University of Otago in Dunedin, New Zealand. She is board certified both in pediatrics and hematology. She worked in New Zealand and London, England, before moving to Houston, Texas, in 2000 where she was a Professor of Pediatrics, Medicine, and Immunology at Baylor College of Medicine (BCM) and the Director of the Texas Children's Cancer and Hematology Center Pediatric Lymphoma Program. In August 2013, she was recruited to Washington, DC, to join Children's National Health System and The George Washington University School of Medicine and Health Sciences. She is currently the Bosworth Chair for Cancer Biology, the Director of the Center for Cancer and Immunology Research, and the Director of the Program for Cell Enhancement and Technologies for Immunotherapy (CETI) at Children's National Health System. She is a Professor of Pediatrics and of Microbiology, Immunology, and Tropical Medicine at The George Washington University and the Associate Center Director for Translational Research and Innovation at the GW Cancer Center. Dr. Bollard is a member of the American Society for Clinical Investigation (ASCI), is a past president of the International Society for Cellular Therapy (ISCT), and is the current President of the Foundation for the Accreditation of Cellular Therapy (FACT). She was a member of the Cellular, Tissues, and Gene Therapies Advisory Committee of the Food and Drug Administration (FDA) from 2015 to 2019 and in 2019 she became a member of the Frederick National Laboratory Advisory Committee (FNLAC) for the NIH and an ad hoc member of the Pediatric Oncologic Drugs Advisory Committee (ODAC) for the FDA. She was an associate editor for the journal *Blood* from 2014-2021 and is currently Editor in Chief of *Blood Advances*. She has >200 peer reviewed publications and has been independently NIH funded for over a decade. Her bench and translational research focuses on improving outcomes for patients after hematopoietic stem cell transplantation and on the development of novel cell therapies for cancer and virus-associated diseases.

Some of the exciting topics for the 2022 event will include:

- 3 Keynote Speakers
- Immunotherapy
- Ablation
- Temperature sensitive TRP channels
- HIPEC
- Computational Modeling
- Immunology and thermal medicine
- Magnetic hyperthermia
- Photothermal Nanoparticles
- Treatment planning
- Cryotherapies
- Clinical hyperthermia outcomes
- Thermal modalities for treating brain tumors
- Focused ultrasound
- Grant writing and job searches
- Scholar-In-Training Symposium for Young Investigators

Sponsorship Levels and Benefits

Sponsorship Level	Supporting Level	Friends Level	Silver Level	Gold Level	Keynote Symposium Sponsorship	Platinum Level
Number Available	no limit	no limit	no limit	no limit	3	1
Amount	\$250	\$500	\$750	\$1,500	\$2,000	\$2,500
Benefits						
Branded Marketing at Keynote Session					X	
Exclusive mention in dedicated mailing to potential registrants						X
Downloadable PDF and link attendees can follow from event platform to message or video chat with registrants			X	X	X	X
Content played during sessions (prerecorded video)		2 min - 1 out of 3 days	2 min – 2 out of 3 days	2 min – all 3 days (Last)	3 min - before Keynote Presentation	3 min, – all 3 days (First)
Ad or Profile with Hypertext Link in Conference program		1/6 page	1/6 page	1/2 page	1/2 page	1 full page
Complimentary Conference Registration		1	2	3	2	4
Logo in Conference Mailings/Newsletters/ Social Media and shown in Conference Slide Deck	X	X	X	X	X	X
Logo on STM Website Conference Page	X	X	X	X	X	X
Conference Attendee List	X	X	X	X	X	X
Logo in Conference program	X	X	X	X	X	X
Dedicated "Sponsor Networking" break out room access			X	X	X	X

Sponsorship opens on a first come, first served basis on December 1, 2021. If interested, please contact stm@allenpress.com.

Sincerely,

Rohan Fernandes, PhD - STM Vice President
2022 Meeting Program Chair
 George Washington Cancer Center
 George Washington University

STM Executive Meeting Planning Committee Members 2021-2022:



Nicole Levi, PhD - STM President
Wake Forest School of Medicine

Focus Area

Photothermal Nanoparticles for Cancer and Infectious Disease



Rohan Fernandes, PhD - STM Vice President
George Washington University Cancer Center

Focus Area

Immunoengineered Photothermal Nanoparticles, Cancer, Infectious Diseases



Alireza Mohammadi, MD - STM Vice President-Elect
Cleveland Clinic

Focus Area

Laser interstitial thermal therapy



Jennifer Yu, MD, PhD - STM Past President
Cleveland Clinic

Focus Area

Hyperthermia, Clinical and Biology



Rajiv Chopra, PhD - STM Secretary/Treasurer
University of Texas Southwestern Medical Center

Focus Area

Image-guided thermal therapies



Punit Prakash, PhD - STM Secretary/Treasurer Elect
Kansas State University

Focus Area

Thermal ablation; Computational modeling of energy-based interventions



Michael Graner, PhD - 2019 STM President
University of Colorado, Anschutz Medical Campus

Focus Area

Heat shock proteins in immunology; Extracellular stress responses



Robert Ivkov, PhD - 2018 STM President
Johns Hopkins University

Focus Area

Cancer nanomedicine, Magnetic nanoparticle hyperthermia